



MUSIC MOTIONS

321 WEST 44TH STREET / SUITE 504 / NEW YORK, NY 10036 / 212-247-6760

CORPORATE OFFICES:

SUITE 12 DAG HAMMARSKJOLD BLVD. / VILLAGE MALL / FREEHOLD, NJ 07728 / 201-462-8200

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TUBEWORKS: Word has it that "WLXI-TV 61" in Greensboro, NC will soon completely drop music video from their programming. "61" has already begun airing four ½ hour religious programs on Sunday and is currently on the verge of signing a deal to go all religion...CVC welcomes "TV 5 HOUSTON HIT VIDEO" to our roster of reporting outlets. Their CHR 24 hour a day stereo channel airs on a low power VHF station. BILL BOWEN is Music Director of "TV 5" and MIKE OPELKA is Program Director...ATI VIDEO's latest venture into music video programming, "TV 2000," is currently running a 13 week cross-promotion with SONY. The program will launch a new Sony video software title each week and Sony will supply a stereo television, 14 VCRs and numerous video 45's as prizes. Look for "TV 2000's" listing in the next issue of CVC...Late night fave **UNCLE FLOYD** is now co-hosting the new "DANCE TV" on "G 99". "DANCE TV" has closed a deal with **WGAN-TV** and will conduct extensive cross-promotion with this 100,000 watt station...**"THE BEAM"** recently picked up a new affiliate, **KDOC-56** in L.A....**CLIPS:** The latest theatrical release from MUSIC MOTIONS is "Take On Me" by A-HA. Re-cut with new animated footage, the video is currently in over 200 theatres around the country...**EPIC RECORDS:** GUY SAXON & THE ANGLES video of "Boys In Business" is now beginning to receive international exposure, being picked up by MUSIC BOX...**EPIC RECORDS** has released a short clip from zany comedian **EMO PHILLIPS**...**THIS 'N' THAT:** **DAIN ERIC** has resigned his position as Executive Vice President and Chief Operating Officer of "DISCOVERY CHANNEL" and "CABLE MUSIC CHANNEL".

Cash Box/August 10, 1985

GETTING ZAPPED — Warner Bros. recording artist **A-Ha** take to the movie theatres as their video, *Take On Me* takes to the screen. The video has been chosen as a music "zap," which are music videos that have been specially cut, "cinemized" into 35mm, and remixed for Dolby four-channel surround sound for viewing before feature films in theatres. Music "zaps" are a product of New York-based **Music Motions**, which plans to have the A-Ha video screening in over 200 theatres before such films as *Back To The Future*, *Mad Max Beyond Thunderdome* and *Weird Science*. The video is a **Limelight** production, directed by **Steve Baron**.

BILLBOARD AUGUST 3, 1985

MUSIC MOTIONS SAYS A-HA. The company released Norwegian group A-Ha's debut video "Take On Me" to 200 movie theaters on Friday (26). Films with which the clip will be playing include "Mad Max Beyond Thunderdome," "Back To The Future," and "E.T.," as it makes its second theatrical go-round. Extra animated footage has been added for the theatrical release. **Limelight Productions'** **Steve Baron** directed the clip, while **Simon Fields** produced.